



PROGRAM OF THE 12TH EDITION OF EKMŚP November 20-22

20.11.2022 r.

04:30 pm – 08:00 pm

Grand concert in NOSPR in Katowice, organized on the occasion of the 30th anniversary of the Regional Chamber of Commerce and Industry in Katowice combined with the 30th Laurels of Skills and Competence Award Gala.

Jubilee Gala on the occasion of the 30th anniversary of the Chamber of Commerce and Industry in Katowice and the presentation of awards of the XXX edition of the Laurels of Skills and Competence. The gala will be accompanied by a concert entitled 'My Affair with James Bond' by the world-famous American singer Karen Edwards with her band and accompanied by musicians of the National Polish Radio Symphony Orchestra in Katowice.

Place: NOSPR Katowice

Entrance by invitation only

21.11.2022 r.

10:00 am – 11:15 am

Inauguration ceremony for the 12th European Congress of Small and Medium-sized Enterprises
Stage "Face the challenge" - Ballroom B+C

Inauguration ceremony for the 12th European Congress of Small and Medium-sized Enterprises: Face the challenge

Individuals invited for public appearance:

- Tomasz Zjawiony – President of CCI in Katowice

- Mateusz Morawiecki – Prime Minister
- Jerzy Buzek – Member of the European Parliament, Chairman of the Honorary Committee of the ECSME
- Dr Marcin Krupa – Mayor of the City of Katowice
- Maurizio Casasco – President CEA-PME
- Kazimierz Karolczak – President of the Upper Silesian and Zagłębie Metropolis

11:15 am – 05:00 pm

Stage “Face the Challenge” – Ballroom B+C

Host of the Main Stage: Adam Giza – journalist

11:15 am-11:30 am

Waldemar Buda - Minister of Development and Technology in conversation with Adam Giza, TVP presenter

11:30 am – 12:00 am

Debate: Face the challenge - how to turn threats into opportunities

Paweł Jabłoński - Undersecretary of State for Economic and Development Cooperation and African and Middle East Policy, Ministry of Foreign Affairs

dr Janusz Steinhoff - Chairman of the Council of the Chamber of Commerce and Industry in Katowice

Tomasz Zjawiony - President of the Chamber of Commerce in Katowice

12:00 am – 12:45 am

Debate: Silesia - Land of Opportunity

Kazimierz Karolczak - Chairman of the Upper Silesian - Zagłębie Metropolis

prof. dr hab. Ryszard Koziołek - Rector of the University of Silesia

prof. dr. hab. inż. Arkadiusz Mężyk - Rector of the Silesian University of Technology

dr Janusz Michałek - President of the Management Board of Katowice Special Economic Zone S.A.

Artur Tomasiak - President of the Management Board of Górnośląskie Towarzystwo Lotnicze S.A., member company of the CCI in Katowice

Moderator: Hanna Blokesz-Bacza - journalist

12:45 am – 13:00 pm

Dr Marcin Krupa - Dr. Marcin Krupa - Mayor of the City of Katowice in conversation with Adam Giza

13:30 pm – 13:50 pm

Presenter: Maciej Kawecki, PhD - President of the Board of the Polska Przyszłości Institute im. St.Lema, Vice Rector for Innovation at the Warsaw School of Banking, Digital EU Ambassador, author of the technology series on Dzień Dobry TVN: Trendy technologies that will change the world.

13:50 pm – 14:30 pm

Presenting: Mark Cole - CEO Maxwell Leadership®: Identifying Leaders. How To Find Them So You Can Develop Them

14:30 pm – 15:00 pm

Panel discussion: Leadership in challenging times

A challenge for change

A challenge for people

A challenge for strategy

Invited participants:

Dorota Cebartowska - entrepreneur, Leader #1 in Europe within Mary Kay Cosmetics, leads an organisation of over 10,000 people

Kamil Tomala - entrepreneur, consultant, speaker and international trainer, implementing leadership models in organisations

Rafał Szymański - entrepreneur in the business software industry, co-owner of ALTAB S.A. (more than 200 SAP implementations Business One in the SME sector)

Moderator:

Iwona Polkowska - entrepreneur and manager , leader and consultant of international transformation projects in organisations and communities, President of the Polish branch of the training company Maxwell Leadership Certified Team

15:30 pm – 15.50 pm

Daniel Obajtek - President of the Management Board of PKN Orlen (TBC) in conversation with Adam Giza: Energy transformation as a challenge for the Polish economy

15:50 pm – 16:30 pm

Debate: The success of the green transformation also depends on SMEs

Daniel Obajtek - President of the Management Board of PKN Orlen (TBC)

Artur Beck - President of the Fundacja Pozytywnych Idei and co-organiser of the ESG Polish Power of Business Congress
Marek Kłoczko - Director General, Polish Chamber of Commerce and Industry

11:15am – 05:00pm

Stage “Boost Your Business” – Ballroom A

Host of the Main Stage: Krzysztof Bąk - journalist

11:30 am – 11:50 am

Beata Drzazga - President of the Management Board of Betamed S.A., Member Company of the CCI in Katowice, Dean of the Medical Faculty of the Katowice Business University in conversation with Krzysztof Bąk

11:50 am – 12:10 am

Presentation: Krzysztof Sarnecki - President of the Board, Partner QUEST Change Managers, entrepreneur, strategic consultant, professional negotiator, business coach and trainer: Dogonić Teraźniejszość

12:10 am – 12:40 am

Discussion: Towards Innovation. Tools for business development.

Robert Kłosowski - President of the Management Board, Future Industry Platform

Witold Kozłowski - Marshall of Małopolska Region

dr Paweł Kuch - Acting Director, National Centre for Research and Development

Cezariusz Lesisz - President of the Management Board, Industrial Development Agency S.A.

Paulina Zadura - Director of the Analysis and Strategy Department, Polish Agency for Enterprise Development

Moderator: Krzysztof Bąk - journalist

12:40 am – 13:00 pm

Władysław Grochowski - owner and President of the Management Board of Arche S.A., Member Company of the CCI in Katowice: Money or mission? Do you have to choose in business? in conversation with Hanna Blokesz-Bacza

13:30 pm – 13:50 pm

Presentation Maciej Samcik - economic journalist, Editor-in-Chief of "Subiektywnie o finansach": What about this Poland? National budget, debt, inflation. How to defend your money?

13:50 pm – 14:15 pm

Final of the Competition for the Award of District Employment Agencies of the Silesian Voivodeship "Leader of the Silesian labour market". - presentation of awards and distinctions to the Competition Winners

14:15 pm – 14:35

Presentation: prof. dr hab. Adam Mariański - President of the Polish Institute of Legal and Economic Analyses (PIAPE), Chairman of the National Council of Tax Advisers of the 5th term of office, Partner of the Mariański Group, university lecturer: Family Foundation - a bill that family businesses are waiting for

14:35 pm – 15:00 pm

Presenter: dr Marek Skała - owner and director of MEGALIT - Training Institute, trainer, coach, journalist, business consultant: Managing yourself in change - how to effectively change your business

15:30 pm – 16:15 pm

Debate: Passion + business = success

Wojtek Kaczmarczyk - host of the DO ROBOTY channel on YouTube

dr inż. Kamila Zdrodowska - Owner of the AriKaSo Education Centre specialising in the Japanese counting system

Moderator: Krzysztof Bąk – journalist

16:15 pm – 17:00

Presentation: Wojtek Kaczmarczyk - Host of YouTube channel DO ROBOTY: How to create web content reaching millions of views - on the example of Polish YT channels

11:15am – 05:00pm

International B2B meetings, co-organised by Enterprise Europe Network

Lower Foyer of the Auditorium Hall

International B2B meetings,

Networking zone co-organised by Enterprise Europe Network

Meeting registration: <https://een2022.b2match.io/>

11:30 am – 01:30 pm

Regression or progress of the Silesian labour market?

Invited participants:

Ewa Flaszewska - Director of the Labour Market Department in the Ministry of Family and Social Policy

Tomasz Zjawiony - President of the Chamber of Commerce and Industry in Katowice

Grzegorz Sikorski - Director of the Regional Labour Centre in Katowice

Alina Nowak - Councillor of the Silesian Voivodship Assembly

Grzegorz Miketa - General Director of Chamber of Crafts and Small and Medium - Size Enterprises in Katowice

Elżbieta Modrzewska - Director of Labour Market Development Department of Katowice Special Economic Zone S.A.

Małgorzata Stafijowska - Chairperson of All-Poland Forum of County Labour Offices Directors

dr hab. Rafał Muster - Director of the Institute of Sociology, Faculty of Social Sciences, University of Silesia in Katowice

Andrzej Koba - Chairman of the Convention of Directors of District Employment Agencies of the Silesian Voivodeship

Organiser:

Powiat Labour Offices of the Silesian Voivodeship

11:30 am – 01:00 pm

National Meeting of Energy Advisors of the Regional Environmental Protection and Water Management Funds

Closed event, by invitation only.

Organiser:

Voivodeship Fund for Environmental Protection and Water Management in Katowice

11:30 am – 01:00 pm

SILESIA2030: The role of conventional energy in Poland's energy mix in the context of the European Green Deal

Invited participants:

Tomasz Cudny - President of the Management Board, Jastrzębska Spółka Węglowa S.A.

Wojciech Dąbrowski - President of the Management Board, PGE Polska Grupa Energetyczna S.A.

Eva Kaili – Member of the European Parliament from Greece (S&D), Vice-President of the European Parliament, Member of the Committee on Industry, Research and Energy (ITRE)

Paweł Majewski - President of the Management Board, Enea S.A.

Tomasz Heryszek - President of the Management Board, Węglokoks S.A.

Tomasz Rogala - President of the Management Board, Polska Grupa Górnicza S.A.

Paweł Szczeszek - President of the Management Board, TAURON Polska Energia S.A.

Grzegorz Tobiszowski - Member of the EU Parliament, Secretary of State at the Ministry of Energy from 2015 to 2019

Artur Wasilewski - acting President of the Management Board, Lubelski Węgiel "BOGDANKA" Spółka Akcyjna

11:30 am – 01:00 pm

How not to lose out on property investment. An investor's guide. Traps, risks.

Presenter:

Magdalena Sidorowicz - Sales Director of Arche S.A.

Organised by: Arche S.A.

11:30 am – 01:00 pm

Poland a mine of young talent - myth or reality?

Theses:

do young talents in Poland have a chance to develop?

how to find and develop young talent at school, university, company?

the needs of the economy versus the education system in Poland,

recipe for success: from talent to leader,

barriers to the development of young talents in Poland,

Invited participants:

dr hab. Jarosław Brodny Eng., prof. of Silesian University of Technology - Deputy Director of the College of Studies , Silesian University of Technology

Paula Bruszevska - President of the Zwolnieni z Teorii Foundation

Maciej Kawecki, PhD - President of the Management Board of Lem Institute for the Future, Pro-rector at the WSB University in Warszawa, Doctor of Laws

Anna Korzeniewska - Founder of the Talent Development Foundation

Paweł Pustelnik - Managing Director of Future Processing S.A. and Vice-President of SoDA

11:30 am – 01:00 pm

Marketing - digital - sales. Challenges and opportunities for companies in 2023.

Topics:

The panel will bring together experts in psychology, digital and sales. Speakers will share their own experiences and try to answer the following questions:

How does modern psychology influence marketing?

What lies ahead for digital marketing in 2023?

How to build competitive advantages in sales?

Invited speakers:

Prof. Andrzej Falkowski - psychologist from SWPS University

Marcin Wojda - Board Representative of Cityboard Media for Sales

Mateusz Bojanowski - Digital Partner at Cityboard Media

Moderation:

Wiktoria Balcer - Marketing & PR Manager at Cityboard Media

Organiser: Citiboard Media

11:30 am – 03:00 pm

The Games of Illusion or the Games of Authenticity - how to find the courage to follow your heart and overcome failures

Auditorium

An interactive lecture with elements of a workshop for people who want to function on a daily basis in coherence with themselves. During the meeting, we will lean into methods of self-development, self-coaching and self-facilitation. We will draw from the methods of Design Thinking, Clean Coaching and MTQ48.

Presenters:

Co-founders of Woman Business Hub at RIG in Katowice:

Aleksandra Goc - PCC ICF coach, FRIS® trainer, certified psychosocial skills trainer, IAF facilitator, co-owner of the Training and Development Institute, lecturer

Edyta Kwiatkowska - IAF facilitator, Design Thinking facilitator, ICF coach, certified business coach, executive trainer, Maxwell Leadership coach, co-owner of the Training and Development Institute

11:30 am – 03:00 pm

SME sector protection mechanisms in Poland and worldwide. Panel with SME Ombudsmen from different countries of the world.

SME Ombudsmen from the following countries are expected to participate:

Poland / Georgia / Kazakhstan / Kyrgyzstan / South Korea / Ukraine / Uzbekistan,
as well as representatives from the following institutions:

Small Business Administration - Office of the National Ombudsman (USA)

Small Business Administration - Office of Inspector General (USA)

Small Business Commissioner (UK)

Fundamental Rights Agency (EU)

Organiser:

Office of the SME Ombudsman

01:30 pm – 03:00 pm

The role of local governments in supporting entrepreneurship

Theses:

- types of activities to support the development of entrepreneurship:
 - educational initiatives,
 - provision of information on business conditions,
 - business incubators,
 - concessions, direct and indirect financial support,

- examples of activities that support entrepreneurs in the Malopolska, Opole and Silesia voivodships,
- support for entrepreneurs in the cities of the Upper Silesian Metropolis,

Invited participants:

Andrzej Buła – Marshal of the Opolskie Voivodeship

Jakub Chełstowski - Marshal of the Silesian Voivodeship

Kazimierz Karolczak – Chairman of the Upper Silesian and Zagłębie Metropolis

Witold Kozłowski - Marshal of the Malopolska Voivodeship

Marcin Krupa - Mayor of the City of Katowice

Małgorzata Mańka-Szulik – Mayor of the city of Zabrze

Janusz Michałek - President of the Management Board of the Katowice Special Economic Zone S.A.

01:30 pm – 03:00 pm

Presidium and Council of the National Chamber of Commerce and Industry, meeting of Chambers and Economic Organisations affiliated to the NCCI

Closed event.

Organiser:

National Chamber of Commerce and Industry

01:30 pm – 03:00 pm

SILESIA2030: The future of renewable energy sources in Poland against the background of the European market

Invited participants:

Agata Bolesta - Managing Director, Orsted Polska Sp. z o.o.

Damian Komar - Head of Energy Regulatory Department and Strategic Power Market Manager, PKN Orlen S.A.

Kacper Kostrzewa - Project Director, Ocean Winds

Morten Petersen - Member of the European Parliament from Denmark (Renew Europe), Vice-Chair of the Committee on Industry, Research and Energy (ITRE)

dr inż. Mariusz Skwarczyński - Department of Innovative Programme Management Development, National Centre for Research and Development

prof. dr hab. Inż. Sebastian Werle - Deputy Dean for Cooperation and Development, Coordinator for Priority Research Area Climate and Environmental Protection, Modern Energy, Silesian University of Technology

Moderator:

Szymon Kowalski - Vice President of the Board of the Polish Wind Energy Association

Partners:

Silesia 2030 Conference

ECR Group – European Conservatives and Reformists

01:30 pm – 03:00 pm

How to equip your company with effective development tools?

Panel discussion "How to equip your company with effective development tools?" as part of the Katowice SEZ's proprietary programme "SME Booster". - i.e. strengthening, supporting and accelerating the development of small and medium-sized enterprises. We provide an "injection" of partnership and practical knowledge about new regulations and opportunities for companies. ONE STOP SHOP - "information window", B2B meetings with experts, direct talks with advisors. An offer for SMEs - available tools and new requirements tailored to SMEs that need to be met in order to obtain, among other things, tax exemptions and operate within the Polish Investment Zone.

Invited participants:

Anna Caban - Deputy Director, Śląski Regionalny Fundusz Poręczeńiowy

Tomasz Król - Director of the Entrepreneurs Service Centre in Katowice, Industrial Development Agency S.A.

Józef Piętoń - Regional Director of Bank Gospodarstwa Krajowego

Andrzej Zabieglński - Vice President of the Management Board of Katowice Special Economic Zone S.A.

Moderator:

Katarzyna Biegun

Organiser:

Katowice Special Economic Zone

Organiser:

Katowice Special Economic Zone

01:30 pm – 03:00 pm

#StandforUkraine. Ukrainian entrepreneurs and workers in Poland

Theses:

the influence of foreign workers on the shape of the job market in Poland, recognition of diplomas, entitlements and competencies, social and professional integration of foreigners, which aspects of the procedure for hiring foreigners can/should be improved, presentation of a proposal for a special law regulating the presence of foreign workers in Poland, experiences of employers employing foreigners,

Invited participants:

Agnieszka Ścigaj - Minister, member of the Council of Ministers

Jacek Czauderna - President of the Economic Chamber of Polish Gastronomy

Wiesław Wójcik - Founder of the Foundation for Entrepreneurship Animation

Wasył Zwarycz – Ambassador of Ukraine in Poland

Władysław Grochowski - Owner and President of Management of Arche S.A.

Fedir Yurkevych – President of Management of Hegelmann Transporte Sp. z o.o., Member Company of CCI in Katowice

Co-organisers:

Prime Minister's Office,

Office of the Ombudsman for Small and Medium-sized Enterprises

01:30 pm – 03:00 pm

How to overcome the current inflation

Part I - speeches (40 min):

Adam Abramowicz - Ombudsman for Small and Medium-sized Entrepreneurs:

The nature of inflation and its destructive effects on the economy and households' portfolios

Prof. dr hab. Adam Mariański - President of the Polish Institute of Legal and Economic Analyses (PIAPE), Chairman of the National Council of Tax Advisers of the 5th term, Partner of the Mariański Group, university lecturer:

TBA topic

Prof. Konrad Raczkowski - Pro-rector for Financial Affairs at University of Kardynał Stefan Wyszyński in Warsaw:

Interest rate policy and the fight against inflation

Ireneusz Jabłoński - Adam Smith Research Center:

How to generate synergistic effects between pulling excess money from the market and increasing the level of infrastructure investment?

Part II - discussion among panellists about theses raised in the speeches (30 min)

Part III - questions from the audience (20 min)

Organiser:

Ombudsman for Small and Medium-sized Entrepreneurs,
Adam Smith Research Center

03:30 pm – 05:00 pm

Investment management in turbulent times

Theses:

invest or save?

local councils financial situation,

investments in progress – hold or continue?

how to estimate investment expenses,

rate of return on investment in times of uncertainty,

the most beneficial investments in times of crisis,

business investment expenses and economic development

Invited participants:

Tomasz Domogała - Owner of TDJ holding company

dr Rafał Buła - Department of Investment, University of Economics in Katowice

Bogumił Sobuła - Vice-Mayor of the City of Katowice
Arkadiusz Urban - President of the National Retail Properties
Dr. Rafał Żelazny - Vice-President of Katowice Special Economic Zone S.A.

Moderator:

Michał Dąbrowski - Vice-President of the Regional Chamber of Commerce and Industry in Katowice

03:30 pm – 03:00 pm

What prospects await entrepreneurs?

Recently, mainly due to pandemics, the war in Ukraine, inflation and high energy prices, business has been undergoing a real revolution. Old ways of doing things are becoming a thing of the past, but with the threats also come new trends and new opportunities. Whoever follows them will win and maintain a competitive edge. All those who want to learn about all the challenges and opportunities facing companies today are invited to the panel.

Invited participants:

Prof. dr hab. Eugeniusz Gatnar - Head of the Department of Economic and Financial Analyses at the University of Economics in Katowice

Paweł Jaroszek - Member of the Management Board of the Social Insurance Institution

Prof. dr hab. Elżbieta Mączyńska - Honorary President of the Polish Economic Society

Beata Bieniek-Wiera - Ombudsman, economist, Partner at "Izabella Żyglicka i Wspólnicy Adwokaci i Radcowie Prawni", member firm of the CCI in Katowice

Dr Jerzy Podsiadło - President of the Katowice Branch of the PTE

Mariusz Cupiał - Director of Tax Administration Chamber in Katowice

Moderator:

Jerzy Wycisk - Journalist of Radio Katowice

03 :30 pm – 05:00 pm

General meeting of CEA-PME (Confédération Européenne des Associations de Petites et Moyennes Entreprises)

Closed event.

Organiser :

European Entrepreneurs CEA-PME (Confédération Européenne des Associations de Petites et Moyennes Entreprises)

03:30 pm – 05:00 pm

SILESIA2030: Energy use of alternative fuels in the context of the FIT for 55 package

Invited participants:

Szymon Byliński - Director of the Department of Electromobility and Hydrogen Economy, Ministry of Climate and Environment

Aleksander Rajch - Member of the Management Board, Polish Alternative Fuels Association

Tomoho Umeda - Chairman of the Hydrogen Technology Committee, Polish Chamber of Commerce and Industry

Krzysztof Zamasz - Commercial Director, Veolia Group in Poland, Member of the Management Board

Representative of PKN ORLEN S.A.

Partners:

Silesia 2030 Conference

ECR Group – European Conservatives and Reformists

03:30 pm – 05:00 pm

Effective networking and personal branding

Closed event,

For Member Companies of CCI Katowice.

Moderator:

Łukasz Kaplita - Vice President of Wertui Sp. z o.o., co-owner of car rental company 1car.pl

Organiser:

Chamber of Commerce and Industry in Katowice

22.11.2022 r.

09:25 am – 05:00 pm

Main Stage "Face the Challenge"

'Face the Challenge' stage - Ballroom B+C

Host of the Main Stage: Tomasz Raudner - Editor-in-Chief of SlaskiBiznes.pl

09:30 am-10:00 am

Presentation: Marek Zuber - Polish economist, financial markets analyst, expert of the WSB Academy in Dąbrowa Górnicza: VUCA in play again, or scenarios for 2023.

10:00 am-11:00 am

Debate: How to manage business in times of challenges

dr Adam Mokrysz - President and CEO of the Mokate Group

Piotr Sitarek - Member of the Management Board, General Director of UPS Polska Sp. z o.o., Member Company of CCI in Katowice

Wojciech Wajda - Founder and President of the Management Board of WASKO S.A., Member Company of the CCI in Katowice

Moderator: dr hab. Marcin Lis, prof. AWSB - Prorektor for Students and Cooperation with the Environment of the WSB Academy

11:30 am-11:55 am

Presentation: Dr. Paulina Polko - Head of the Department of Security Studies at the WSB Academy in Dąbrowa Górnicza: NATO-RUSSIA 10:0. How we win with the second army of the world

11.55 am-12.20 am

Presentation: Dr Łukasz Wawrowski - Vice Dean of the Chorzów Branch Faculty of the Poznań School of Banking: Lessons from the pandemic, lessons from the war - how to find yourself in the new reality?

12.20-13.00

Mini - debate: Poland, Europe, the world in 2023. Possible scenarios.

dr Paulina Polko - Head of the Department of Security Studies, WSB Academy in Dąbrowa Górnicza

dr Łukasz Wawrowski - Deputy Dean of the Chorzów Branch of the Poznań School of Banking
Moderator: Tomasz Raudner - Editor-in-Chief of SlaskiBiznes.pl

13:30 pm-14:10 pm

Presentations: Examples of effective support for entrepreneurs by business environment institutions

dr Paweł Kuch - Acting Director, National Centre for Research and Development
Cezariusz Lesisz - President of the Management Board, Industrial Development Agency S.A.

14:10-14:25

Presentation: Małgorzata Fronczek, PhD, prof. UE, University of Economics in Katowice:

14:25 pm-14:40 pm

Presentation: John 'Bob' Spence: The most promising areas of expansion in the UK market place post coronavirus and how it looks in 2023
Director of International Business Development, Centre for Digital Innovation [C4DI].

14:40

Presentation: Lia Glonti: Cultural, natural, economic potential of the Guria region-Opportunities and Challenges
Head of the Service for Relations with Local Self-governing Bodies; Administration of State Representative in the Lanchkhuti, Ozurgeti, Chokhatauri Municipalities

09:25 am – 05:00 pm

International B2B meetings, co-organised by Enterprise Europe Network

Lower Foyer of the Auditorium Hall

International B2B meetings,
Networking zone co-organised by Enterprise Europe Network

Meeting registration: <https://een2022.b2match.io/>

09:30 am- 11:00 am

Product launch in foreign markets

Theses:

international trade and global supply chains in times of uncertainty,
specifics of selected foreign markets,
sources of acquiring knowledge about the rules of doing business in other countries and export opportunities,
how to protect yourself from unreliable contractors?
how to launch a product on selected markets (USA, Spain, China, UK)?
The most common mistakes made when expanding abroad,

Presentations:

dr hab. Małgorzata Dziembała, prof. UE - Head of the Department of International Economic Relations at the University of Economics in Katowice
Nicolas Neve - Economic & Commercial Counsellor representing the Brussels' Government
John 'Bob' Spence - Director of International Business Development, Centre for Digital Innovation
Urszula Wöltjen - Manager International Investment, Invest Region Leipzig GmbH

Chair:

Stefan Moritz - Secretary General of European Entrepreneurs CEA-PME, Head of the EU-Liaison Office of BVMW in Brussels

09:30 am – 11:00 am

The concept of smart cities - the digital city

Theses:

data for smart city management (BigData, IoT),
public transportation and traffic management,
micromobility and shared mobility,
e-offices and information platforms,
management of urban infrastructure and utility consumption, - Is Smart City also a threat?
examples of smart solutions in the practice of Polish cities,

Invited participants:

Bogumił Sobula - Deputy Mayor of the City of Katowice

Marcin Baron PhD- Assistant Professor at the Department of Strategic and Regional Research of the University of Economics in Katowice

Henryk Borczyk - Deputy Chairman of the Management Board of the Upper Silesian and Zagłębie Metropolis

Agnieszka Łasut - President, Polish Cluster of IoT and AI SINOTAIC

Dariusz Polowy - Mayor of the City of Racibórz

Moderator:

Krzysztof Bak – journalist

09:30 am – 11:00 am

Webinar: Can a patent be a significant competitive advantage
in market competition?

Invited participants:

Magdalena Letun-Łątka PhD., Eng. - Director of the Centre for Incubation and Technology Transfer, Silesian University of Technology

Grzegorz Studziński - Innovation Broker at CITT, Moderator of the webinar

Magdalena Filipek-Marzec - Patent Attorney, CITT, Dean of the Silesian District of the Polish Chamber of Patent Attorneys

Katarzyna Jaworska-Pulchny - Innovation Broker CITT

Paula Telesz - Innovation Broker CITT

Organiser:

Silesian University of Technology - Centre for Incubation and Technology Transfer

09:30 am – 11:00 am

Metropolitalna Akademia Obsługi Inwestora i Promocji Przedsiębiorczości

Closed event, by invitation only

Presenter:

Michał Dąbrowski - entrepreneur, economist, Vice President of the Chamber of Commerce and Industry in Katowice, served as a member of the Management Board for strategy at the Polish Information and Foreign Investment Agency S.A.

Organiser:

Upper Silesia and Zagłębie Metropolis,
Chamber of Commerce and Industry in Katowice

09:30 am – 11:00 am

How do you find an employee when the usual methods fail?

Theses:

current trends in recruitment,
the most effective methods of sourcing employees,
is it worth using specialist agencies?

The most common mistakes in the recruitment process,

Invited participants:

Agata Hagno - President of the Management Board of DPM Sp. z o.o., Member Company of CCI in Katowice

Agnieszka Kolanowska - General Manager at Smart Solutions HR Sp. z o.o., Member Company of CCI in Katowice

Grzegorz Sikorski - Director of Voivodeship Labour Office in Katowice

Representative of LPB Global Employment Sp. z o.o., Member Company of CCI in Katowice

09:30 am – 11:00 am

Investment with financial support as a cure for the energy crisis

Theses:

1. 'Green for green'. Ecology has long ceased to be the part of doing business that business runs away from. Such behaviour was driven by the costs of implementing green investments. The changes that have taken place in this area in recent years are colossal and are based primarily not only on the increasing availability of such technologies - but also on the instruments for financing them.

2 Ecology is 'living' money. Funds invested in ecology by companies are not money spent once, entered on the "expenditure" side of the balance sheet. It is money that circulates within the company all the time - thanks in part to the use of appropriate instruments to finance the tasks in question.

3. Time is money, but energy is even more so. In times of energy crisis, galloping energy prices and disturbed availability of some energy fuels - energy saving is slowly becoming one of the main - not to say statutory - points of activity for many companies. Innovations introduced into the company's operations make it possible to deal effectively with the problem of energy shortage in many cases.

4. Money does not grow on trees. Measures to support eco-investments are, as statistics show - the best driver for the implementation of eco-innovations in many companies. Photovoltaics, heat pumps and other solutions that protect clean air on the one hand, and entrepreneurs' wallets on the other, represent considerable costs. Grants or low-interest loans for such purposes - effectively encourage entrepreneurs to care for the environment and climate on the one hand, and a more economical approach to the use of energy resources on the other.

Invited participants:

Tomasz Bednarek - President of the Management Board of WFOŚiGW in Katowice

Paweł Mirowski - Deputy President of the Management Board of the WFOŚiGW

Konrad Borowski - President of the Management Board of Dalkia Polska Energia

Ireneusz Popiół - Chairman of the Board of Chemet Spółka Akcyjna

Moderator:

Wojciech Żegolewski - journalist

Organiser:

Voivodeship Fund for Environmental Protection and Water Management in Katowice

09:30 am – 11:30 am

How to fix Polish Deal – solutions from a tax advisor's perspective

20th National Tax Conference in the series

"Tax advisor defender of taxpayer's rights".

The main topic:

"How to fix the Polish order - considerations from the perspective of a tax advisor".

Closed event,

for invited tax advisors and conference guests only

09:30 am - 10:20 am - Official opening of the Conference, speeches by invited guests

10:20 am - 10:40 am - Inaugural lecture - prof. dr. hab. Jadwiga Glumińska-Pawlic,

10:40 am - 10:55 am - Lecture by prof. dr. hab. Jolanta Iwin-Garzyńska, University of Szczecin

10:55 am - 11:10 am - Lecture by dr. Agnieszka Franczak, Cracow University of Economics

11:10 am - 11:25 am - Lecture by dr. Katarzyna Feldo, Tax Advisor

11:25 am - 12:00 am - Coffee break

12:00 am - 12:40 am - Panel discussion:

How to fix - considerations from the perspective of the public trust professions

Presenterf: dr. Mariusz Cieśla

Representative National Chamber of Tax Advisers - Andrzej Ladziński, Chairman of KRDF

Representative of the District Chambers of Advocates in Katowice,

Representative of the Silesian District of the Polish Chamber of Patent Attorneys,

Representative of the Council of the Chamber of Commerce and Industry,

Representative of the Polish National Council of Notaries in Katowice,

Representative of the Council of the District Chamber of Legal Advisers,

Representative of the Regional Council of the Regional Branch of the Polish Chamber of Statutory Auditors,

12:40 am – 12:55 am – Lecture of Piotr Ogiński, Tax Advisor

01:00 pm – 01:30 pm – Lunch

Organiser:

Silesian Branch of the National Chamber of Tax Advisers

09:30 am – 04:00 pm

Green Technologies for Energy Security - seminar and business-mixer organised by PAPER and Innovation Norway

New developments and innovations in the energy sector and their conclusions for Poland and Norway are the key topics of the seminar. Business Mixer meetings will be an excellent opportunity to exchange the latest knowledge, establish Polish-Norwegian partnerships and create new business opportunities.

The event, organised in partnership with Innovation Norway - a partner responsible for promoting the Norwegian economy, will consist of two parts: a seminar session and business mixer meetings.

The event is dedicated to Polish and Norwegian entrepreneurs, start-ups and business environment institutions offering innovative solutions and processes related to renewable energy, energy security, smart networks, electromobility, solar and wind technologies, biomass and fuels.

Link to the event description:

[Green Technologies for Energy Security - Seminar and business-mixer for Polish and Norwegian companies - PARP - Centrum Rozwoju MŚP](#)

11:30 am – 01:00 pm

Sources of funding for business development

Discussion of possible ways of obtaining business development funding available from central agencies and commercial institutions.

Invited participants:

Maciej Bombol - Director of Primary Market Department, Warsaw Stock Exchange

dr Paweł Kuch - Acting Director, National Centre for Research and Development

Cezariusz Lesisz - President of the Management Board, Industrial Development Agency JSC

Arkadiusz Lewicki - Director of the National Contact Point for Financial Instruments of EU Programmes

Paulina Zadura – Representative of the Upper Silesian Fund

Moderator:

Michał Zwyrtek - Partner at Zwyrtek & Wspólnicy Law Office

11:30 am – 01:00 pm

Industry 4.0 solutions for SMEs

Theses:

the fourth or fifth industrial revolution?
the concept of Industry 4.0 vs. services?
what is missing - advanced machines or specialists?
how to transform small production facilities more smart?
tool to support entrepreneurs on the way to implement smart solutions,
cyber security - how to take care of it?
it pays off! - case studies of implementing Industry 4.0 technologies,

Invited participants:

Michał Grzybowski - CEO, Philips Poland

Robert Kłosowski - President of the Management Board, Future Industry Platform

Jacek Kotra - Director, Science and Technology Park "Technopark Gliwice", Member Organisation of the Chamber of Commerce and Industry in Katowice

prof. dr hab. Marek Pawełczyk Eng. - Vice-rector for Science and Development, Silesian University of Technology

Piotr Podgórski - Vice-President of the Management Board of EMT Systems Sp. z o.o., Member Company of CCI in Katowice

Artur Pollak - President of the Management Board of APA Group

Petros Tovmasyan - European Projects Director, Future Industry Platform

Moderator:

dr hab. Marcin Lis, prof. AWSB - Prorector for Students and Cooperation with the Environment of the AWSB Academy

11:30 am – 03:00 pm

Generational change in family businesses - and what's next?

Theses:

The importance of family entrepreneurship in Poland and the world

Succession - the biggest challenge of family businesses. The process of transferring knowledge, power, ownership, based on consistent values and with agreement on a common vision

Types of succession: intra-family, extra-family and other known models

Should you be afraid of external family succession? Challenges of working with an outside manager
How to start working with a manager - recruitment, onboarding, communication

Invited participants:

dr hab. Michał Kaczmarczyk, prof. of the WSH - Rector of the University of Humanitas

Leszek Kaszuba - President of Jamalex

Adam Kenkel - President of Werner Kenkel

dr Adam Mokrysz - President of Mokate Group

Grzegorz Wróbel - Managing Director of Blachotrapez

Rector of the University of Humanitas

Representative of the Institute of Management at the Higher School of Humanitas

Moderator:

Roman Wieczorek - Head of the IBR Expert Team, Ambassador of the MBA Course, former Executive Vice President of the Skanska Group Global Management Board

Organiser:

HUMANITAS University in Sosnowiec

11:30 am – 03:00 pm

Together for Success - Vocational Activation of People with Disabilities

Theses:

the value of work for people with disabilities

how to convince employers to employ people with disabilities?

inter-institutional cooperation for success?

PFRON support for empowerment of people with disabilities

good practices for professional activation

The event is addressed primarily to employers from the open labour market and all persons interested in professional activation of persons with disabilities.

Invited participants:

Katarzyna BudziŃek - coordinator of the Katowice Branch of the Fundacja Aktywizacja.

Marzena Borucka - person with a disability

Grzegorz Cisek - President of the Management Board of LIMATHERM COMPONENTS in Chorzów

Iwona Durek - Director of the Zespół Szkół Specjalnych nr 4 in Sosnowiec, President of the Management Board of the Foundation Institute for Creative Integration

Leszek Falis - director of the Social and Support Services Centre in Sosnowiec

Agata Marszałek - manager of Warsztat Terapii Zajęciowej nr 1 „Przystań” w Rybniku

Teresa Miguła - Director of the District Employment Office in Mikołów

Magdalena Pióro - manager of the Centrum Doradztwa Zawodowego i Wspierania Osób Niepełnosprawnych Intelktualnie in Bytom

Karolina Segiet - director of Fundacja Wspierania Zatrudnienia Osób Niepełnosprawnych in Będzin and founder of Fundacja Możesz Móc in Bytom

Jan Wroński - Director of the Silesian Branch of PFRON

Adam Zamora - President of the Management Board of the "MULTISERVICE" social cooperative in Myszków

Organiser:

State Fund for the Rehabilitation of the Disabled

11:30 am - 01:00 pm

Think Eco! Forum

1. Green Smart City

Smart Cities in the world and in Poland - concept vs. practice,

Which areas of city life should be smart?

Technologies helping cities to be "green",

do smart cities pose any risks?

the role of transport in the Smart City

2. Zero-emission transport

Is zero-emission transport possible after 2035?

the future of public transport - hybrid, electric or hydrogen?

clean transport zones - from when in Polish cities?

vehicle charging stations as added value to real estate,

Invited participants:

Arkadiusz Chęciński - Mayor of Sosnowiec

Grzegorz Kwitek - Member of the Management Board of the Upper Silesian and Zagłębie Metropolis

dr Marcin Krupa - President of the City of Katowice

Mateusz Rykała - Vice-President of the Katowice Special Economic Zone

dr Agnieszka Sobala-Gwosdz - Institute for Urban and Regional Development, Future Industry Platform Foundation

dr hab. Robert Tomanek, Professor of the EU - Rector of the University of Economics for the 2016-2020 term

Kamil Wyszowski - President of the Board, Global Compact Network Poland

Representative of PKN ORLEN S.A.

01:30 pm – 03:00 pm

Changes in the tax regulations concerning the "Polish Deal"

Theses:

The National e-Invoice System and e-invoicing, one of the most important tax challenges for entrepreneurs in 2023.

VAT group - a new simplification that many entrepreneurs should be thoroughly familiar with.

Taxation of financial services - an option worth considering.

Tax interpretations and binding information - despite their many drawbacks, why should you use them?

Presenter: Zdzisław Modzelewski, tax advisor

Event within the nationwide tax conference series

"Tax advisor defender of taxpayer's rights".

Organiser:

Silesian Branch of the National Chamber of Tax Advisers

01:30 am – 03:00 pm

Resident and business-friendly city

Theses:

elements of the business ecosystem of cities,
can only rich cities be business friendly?
tools for collecting information on the needs of residents and entrepreneurs,
defining and using the strengths of individual cities for business development,
shared planning and management of investments to improve the comfort of residents,
perception of the city by residents and by foreign visitors,
the role of participatory budget and urban movements in city life
transformation of urban space - is it possible to create an ideal city for living and doing business?

Invited participants:

Marcin Bazylak - Mayor of the City of Dąbrowa Górnicza

Tomasz Bujok - Mayor of the City of Wisła

Arkadiusz Chęciński - Mayor the City of Sosnowiec

Kazimierz Karolczak - Chairman of the Upper Silesian - Zagłębie Metropolis

Tomasz Konior - Architect and urban planner, runs the architectural office Konior Studio

Andrzej Kotala - President of the City of Chorzów

dr Marcin Krupa - President of the City of Katowice / Mariusz Jankowski - Head of Investor Services Department, Katowice City Hall

Wojciech Kuśpik - President of the Board of PTWP S.A.

Małgorzata Mańka-Szulik - President of the City of Zabrze

Moderator:

Krzysztof Bąk – journalist

01:30 pm – 03:00 pm

Tools for building international business relationships

Theses:

business is about relationships, not numbers

proper assessment of the potential of selected foreign markets,
tools and instruments to support and secure international expansion,
understanding and respecting cultural differences,
IT tools and electronic communication platforms,
practical aspects of building international relations - experience of business representatives,

Invited participants:

dr Anna Wisniewska - General Director, Polish-Hungarian Chamber of Commerce

Anna Hojn - Department of Consulting and Information, Enterprise Europe Network Centre, Fundusz Górnośląski S.A.

Bartosz Kozinski - British Embassy Warsaw, Director, Foreign Direct Investment | Poland & CEN FDI Lead / British Embassy, Foreign Investment Director

Stefan Moritz - Secretary General of European Entrepreneurs CEA-PME, Head of the EU-Liaison Office of BVMW in Brussels

Moderator:

Petros Tovmasyan – Future Industry Platform Foundation

01:30 pm – 03:00 pm

How to build a stable start-up?

Theses:

where to get business ideas, how to develop specialist market niche

how to build a team, share work and shares

the art of pitching – tips on how to prepare the „elevator pitch” and successfully present your start-up

the most profitable sources of funding

mistakes to avoid during the growth phase of the company

optimal ways for investors to leave,

Invited participants:

Tomasz Czogała - Founder and CEO at e-recepta.net

Marcin Grzelak - CEO at Tutore, CEO & Founder at Music & More sp. z o.o.

Piotr Kowalski - Owner / Publisher at PressToRead Content Marketing, PR Manager at JadeZabioire.pl

Michał Mikulski - Chief Executive Officer, EGZOTech Sp. z o.o.

Barbara Miś - Head of Department of Investor Services, Rawa.Ink Municipal Business Incubator

Moderator:

Janusz Dramski - Startup Officer in Zabrze, 1st Vice President of the Chamber of Commerce and Industry in Katowice

01:30 pm – 03:00 pm

Education for Business. The future and role of vocational education in Poland

Theses:

Vocational education. Challenges and barriers.

Most important cooperation. Is vocational education closer to business?

Interaction between vocational schools and employers. Good practices.

The project "Śląskie. Zawodowcy" as an example of good practice of cooperation of local governments, entrepreneurs and schools in popularising a positive image of vocational education.

To disenchant vocational education. What has been done? How is it currently perceived?

Industry Skills Centres in support of vocational education.

Invited participants:

Przemysław Czarnek - Minister of Education and Science

Urszula Bauer - Silesian Superintendent of Education

Izabela Domogała - Member of the Board of the Silesian Voivodeship

Teresa Horst - Director of the District School Complex in Bieruń

prof. dr hab. Jan Klimek - President of the Board of the Chamber of Crafts and Small and Medium-sized Enterprises in Katowice

Elżbieta Modrzewska - Director of Labour Market Development Department, Katowice Special Economic Zone SA

prof. AWSB dr. hab. Eugenia Rostańska - Professor at the Department of Pedagogy, Academy of Banking, Polish language teacher, pedagogue, Chairwoman of the Vocational Education Committee of the CCI in Katowice

Grzegorz Sikorski - Director of the Voivodeship Employment Office in Katowice

Tomasz Wybraniec - Director of Vocational and Continuing Education Centre in Mysłowice

Ziemowit Socha - Future Industry Platform Foundation

Organiser:

CCI Katowice - Project: Śląskie Zawodowcy

03:00 am – 04:15 pm

A turbulent legal environment in the light of entrepreneurial activity

Introduction - dr Andrzej Dmowski, Tax Advisor:
Benefits and risks around the Polish Deal for 2023

Invited participants:

Adam Abramowicz - Ombudsman for Small and Medium-sized Entrepreneurs,
Zbigniew Błaszczuk - Tax Advisor,
dr. Dagmara Dominik - Ogińska - Vice President of the Voivodship Administrative Court in Wrocław,
Bartosz Kubista - Vice President of the Board of Śl.O.KIDP, Tax Advisor,
Mariusz Jankowski - Head of the Department of Investor Services of the City Hall in Katowice,
dr Władysław Świętek - Director of Social Insurance Institution (ZUS), Rybnik Branch,
Izabella Żyglicka - Ombudsman for Entrepreneurs at the Chamber of Commerce and Industry in Katowice,
Moderator: dr Mariusz Cieśla - Chairman of the Silesian Branch of the National Chamber of Tax Advisers:

Event within the nationwide tax conference series
"Tax advisor as a defender of taxpayer's rights".

Organiser:
Silesian Branch of the National Chamber of Tax Advisers



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